

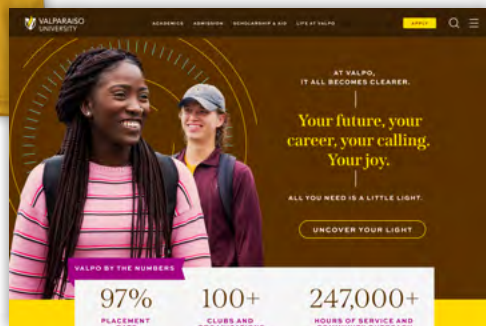
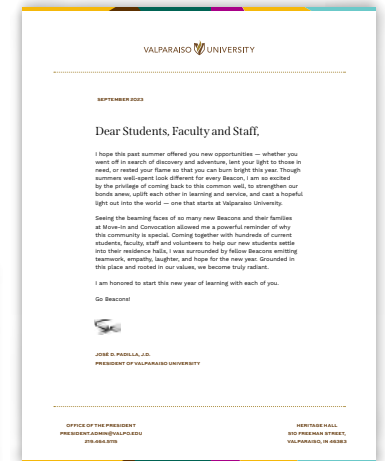
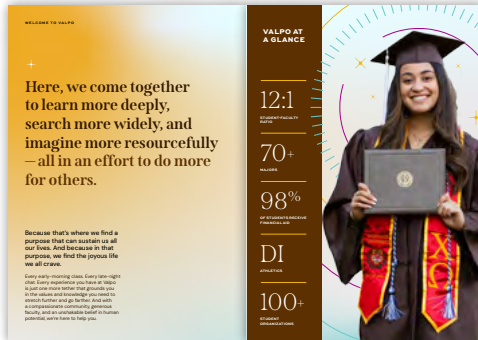
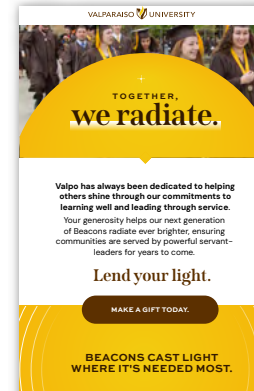
8

Putting It All Together

Visual Language Spectrum

All of the elements of the visual language we've covered work together to create the overall look of the Valpo brand. The spectrum below shows how far we can flex our tone

using the elements discussed. Whether you're creating pieces for the Office of the President or current students, you're equipped with everything you need.





WELCOME TO VALPO

+

Here, we come together to learn more deeply, search more widely, and imagine more resourcefully — all in an effort to do more for others.

Because that's where we find a purpose that can sustain us all our lives. And because in that purpose, we find the joyous life we all crave.

Every early-morning class. Every late-night chat. Every experience you have at Valpo is just one more tether that grounds you in the values and knowledge you need to stretch further and go farther. And with a compassionate community, generous faculty, and an unshakable belief in human potential, we're here to help you.

VALPO AT A GLANCE

12:1

STUDENT-FACULTY RATIO

70+

MAJORS

98%

OF STUDENTS RECEIVE FINANCIAL AID

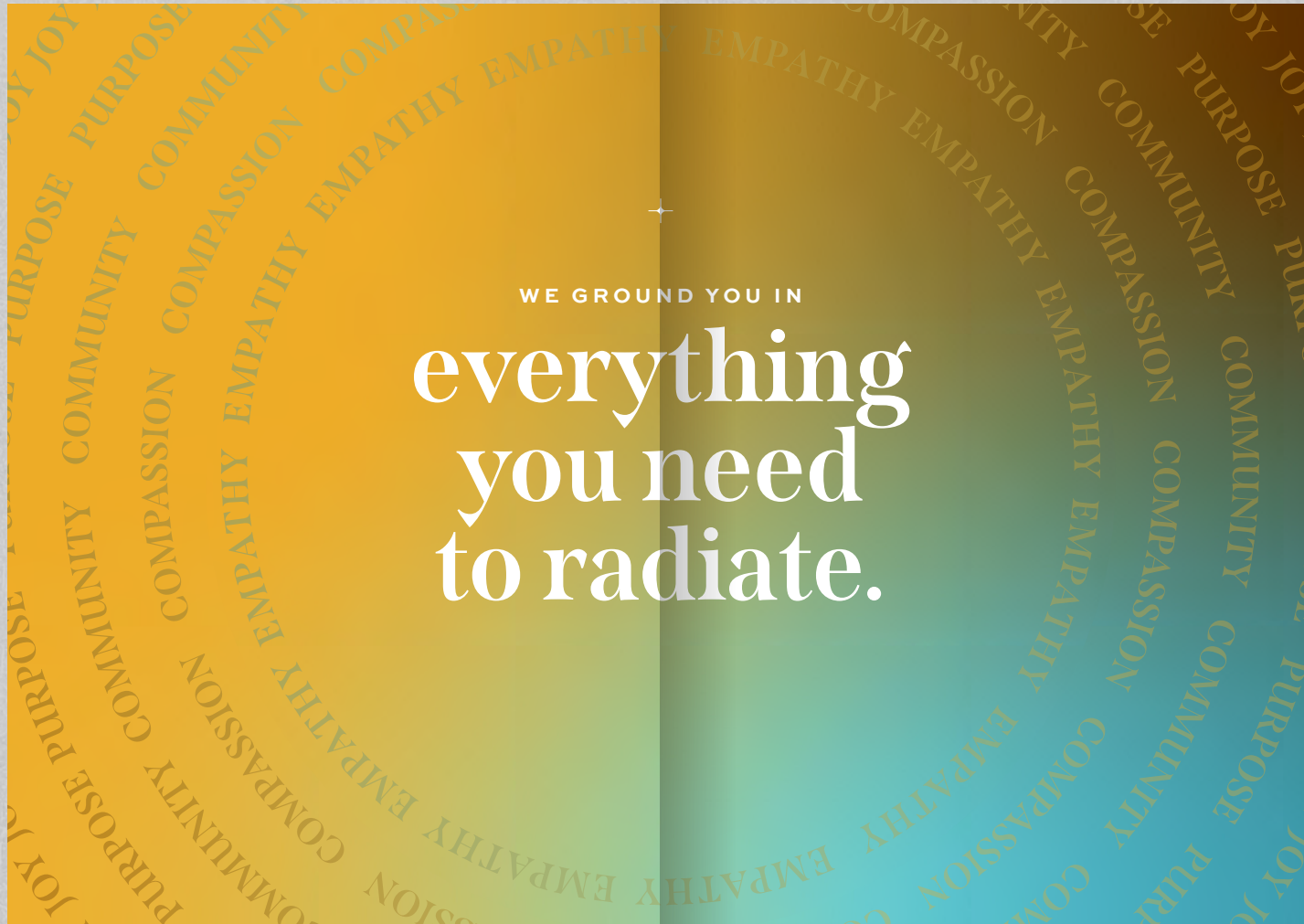
DI

ATHLETICS

100+

STUDENT ORGANIZATIONS





These tactics are solely for the purpose of demonstrating the visual and verbal language, and should not be considered real-world applications.

HONORS COLLEGE 01

CURIOSITY

COMMUNITY

CHRIST COLLEGE AT-A-GLANCE

Classes range from 10 to 18 students, providing an intimate and discussion-focused experience among a dedicated community.

100% of Christ College students enroll in graduate school or get hired for fulfilling careers within nine months of graduation.

Academic traditions like the Oxford Debates and the Christ College Symposium offer honors students unique chances to apply their knowledge.

CC Cares provides honors students with a distinctive opportunity for service.

GROUNDED IN WISDOM,
we radiate
hopeful
leadership.

Christ College, Valpo's honors college, is a collective of Beacons seeking to ground themselves in a community of sustained inquiry. Immersed in long-standing traditions from the First-Year Production to the Senior Banquet, and rigorous courses that illuminate the human experience, students enrolled in our honors college form profound, lifelong connections while striving for substantive knowledge.

Everything you need to become everything you can.

Over four years of specialized courses, we'll help you go deep — into the world around you, into yourself — and challenge you to ask the tough but rewarding questions that will ultimately make you the kind of leader that can serve your community confidently.

"What is a good life?"

"What are our responsibilities toward other human beings?"

During your first two years, you'll experience approaches to knowledge and research. As you dig deeper, you'll see that worthwhile wisdom is hard-won, but that all we can imagine is achievable. Your final years will help you achieve intellectual self-reliance, offering you chances to undertake independent research projects and apply your knowledge to benefit others.

CAREERS 01

GROUNDING IN PURPOSE,
we radiate
fulfillment.


+

Your education
prepares you for a career.
Valpo prepares you for
a calling.

Beacons find the work that
brings them fulfillment:
the work they were meant
to do.

They make real differences in their communities because they pair powerful skills with an unshakable why. They hold high expectations and have the knowledge to make good on them. They are driven to lead because they pursue the needs of others. And they know what it takes to truly shine.

That's why 99.1% of our 2022 graduates found jobs that bring them real satisfaction every day.



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— JOE SMITH, 2023 GRADUATE

CAREERS 01

STUDENT TEACHING

CLINICALS

CO-OPS

Hands on. Heart full.

CAPSTONE PROJECTS

FACULTY-LED RESEARCH


INTERNSHIPS

Your education at Valpo is experiential to its core. You don't have to imagine your future when you're living it day after day, honing the skills you need to do the work you want.



GRADUATE OUTCOMES

The Valpo alumni network helped 94% of 2022 graduates land their first jobs after graduating. Almost 98% of 2022 graduates are employed or continuing their education.

		
<p>Graduates earn an average of \$59,640 in their first position.</p>	<p>Valpo graduates are employed in every region of the U.S.</p>	<p>80% of Beacons engage in experiential learning.</p>



GROUNDING IN CURIOSITY,
**we radiate
 knowledge.**

We know brilliant lights don't just shine in one direction. That means a Valpo education is an interdisciplinary education — inside the classroom and out. Beacons encourage each other to live inside the genuine curiosity inherent in all of us, resulting in a campus full of bioengineering majors who host book clubs and historians who code on the weekends. It's just what we do.

**You shine
 bright.
 We'll hold
 you steady.**

Beacons don't drift, and they don't get lost. They're anchored by the kind of comprehensive academic support that allows them to strive for their goals and take the risks that matter. And they know there's a community of learners behind them every step of the way.

Open to every Beacon, our academic success center can connect you to peer mentors, provide instruction in study skills, and offer the extra guidance we all need to burn our brightest. And if you need an extra hand with your writing, our writing center is here to help — wherever you are in the process, whatever your experience, there are accomplished peers here for you at every turn.

**Learning that
 illuminates others.**

Ultimately, we believe that joy happens in the collective, from fulfilling the needs of a greater whole. The most worthwhile learning experiences — the ones that teach us about our value as well as our discipline — are the ones that connect us to others and that offer us an opportunity to enrich lives other than our own.

That's why Valpo students dedicate almost 250,000 hours to public service each year, averaging nearly 100 hours per student. Our students know that their learning, their talent, and their passion find meaning when they are put to work creating a better world for us all.

Our Institute for Leadership and Service centralizes our efforts on campus, giving new Beacons a clear place to find purpose through guest speakers, summer fellowships, reflection opportunities, and related coursework. But this is only the beginning: Beacons also engage in our Social Action Leadership Team, organizing over 30 years of World Relief Campaigns, and help support Café Manna, a weekly soup kitchen hosted by the St. Teresa of Avila



Catholic Student Center. Through your classes, organizations, and friends, you'll have no shortage of opportunities to apply your skills in bettering our community.

Even a humble flame can provide comfort for others. With a Valpo education, your capacity to give only becomes greater. Everything you do at Valpo allows you to conserve our world, aid the ailing, and seek justice for the marginalized.

MAJORS

Accounting
 Actuarial Science
 Art
 Asian Studies
 Astronomy
 Biochemistry
 Bioengineering
 English
 Environmental Engineering
 Environmental Science
 Exercise Science
 Exploratory
 Finance
 Geography — B.A.

Geography — B.S.
 German
 Global Service
 Global Studies
 Healthcare Leadership
 Health Science
 History
 Integrated Business and Engineering
 International Business
 International Economics and Cultural Affairs (IECA)
 International Relations
 Management
 Marketing

Mathematics
 Mechanical Engineering
 Meteorology
 Music
 Music — Church Music
 Music — Performance
 Music Education
 Music Therapy
 Nursing
 Philosophy
 Physics
 Political Science
 Pre-Law
 Pre-Med
 Psychology

Public and Professional Writing
 Public Health
 Social Work
 Sociology
 Spanish
 Sports Management
 Statistics
 Supply Chain and Logistics Management
 Theology
 Theology and Ministry



Becoming a Beacon is about discovering the radiant light that lives inside you. And even though it's always been there, we often learn how to protect it only after looking beyond ourselves. By working in the lives of those around us for the common good of our communities. By finding fascination with the wider world.

That's why at Valpo, you'll have every opportunity to explore your interests, realize new ones, and combine them in unique ways that bring you joy.

100+
STUDENT ORGANIZATIONS

BRAUER MUSEUM OF ART

INTERNATIONAL FILM SERIES

VUDU COMEDY

WORDFEST

WORLD BANQUET

A photograph of three students in Valpo attire, one with arms raised, and two mascot dogs (a dog and a bear) in front of them.

VALPARAISO UNIVERSITY

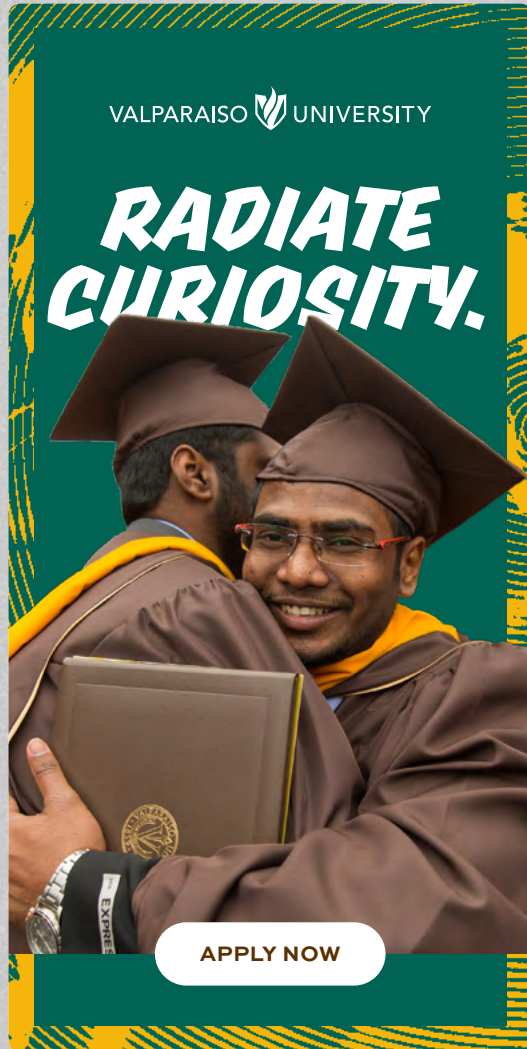
UNDERGRADUATE ADMISSION
1620 CHAPEL DRIVE
VALPARAISO, IN 46383
219.464.5011 | VALPO.EDU

A postage stamp with the text: "Post Photo Card U.S. Postage PAID Valparaiso, IN Permit No. 3".

Social Media Stories



Display Ads



State One



State Two



State Three

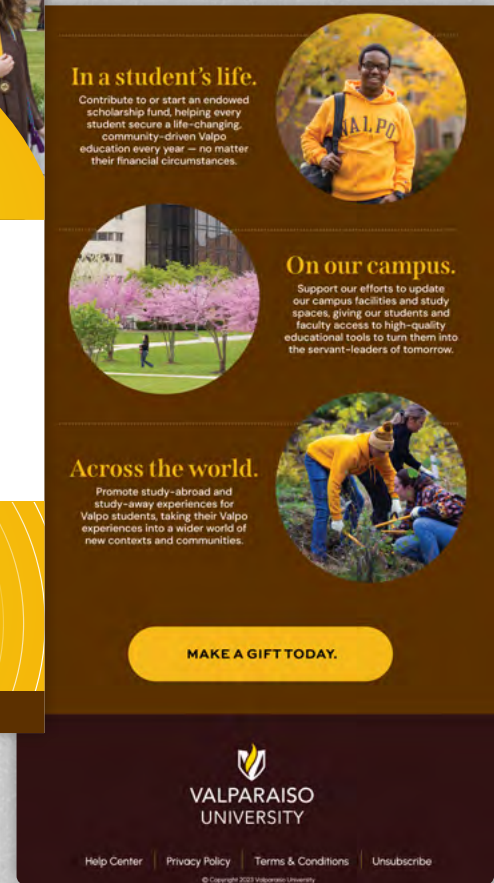
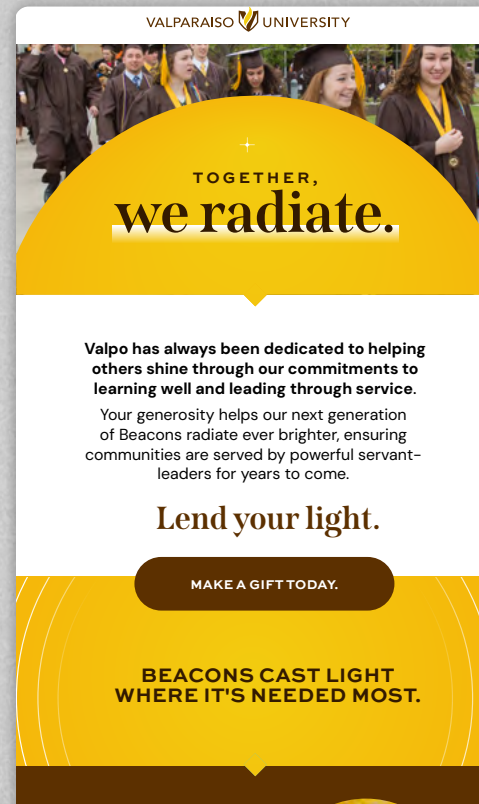
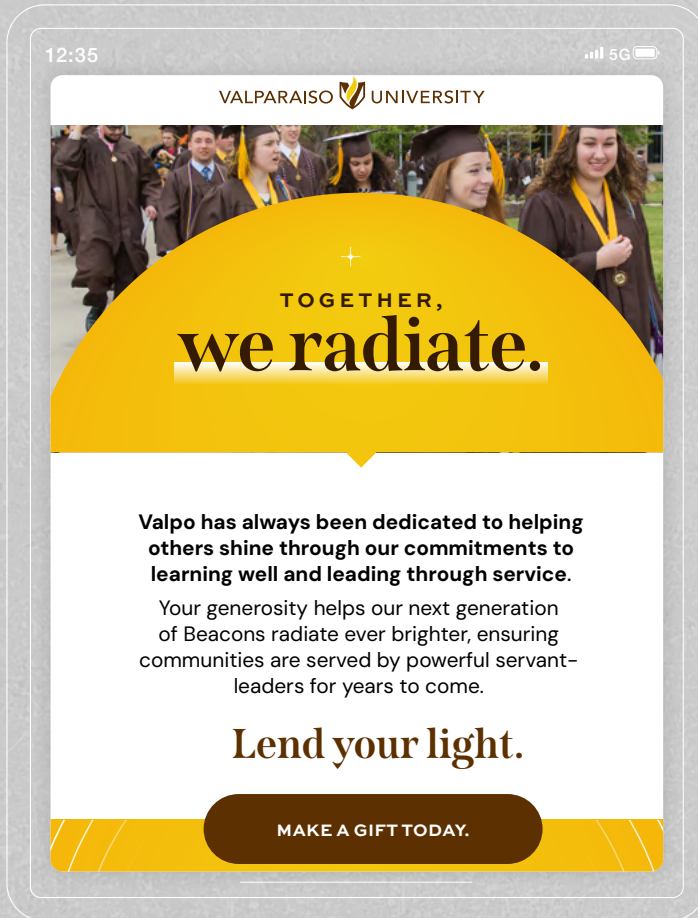
Display Ads




State One



State Two



VALPARAISO UNIVERSITY



TOGETHER,
we radiate.

Hey Beacons,

This semester has been such an accomplishment. Our students are doing incredible work on our campus and in our community, and we're so grateful for the ways you've contributed to that through your teaching, your research, your administration, and the myriad of other ways you make this university special.

With fall break approaching and the holidays just around the corner, we wanted to share some updates in University Marketing which we'll be carrying forward after we return from break.

Questions? We're happy to help.
valpo.communications@valpo.edu

Project Requests and Story Leads

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Portrait Sessions

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VALPARAISO UNIVERSITY

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VALPARAISO UNIVERSITY



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WE RADIATE.

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Portrait Sessions

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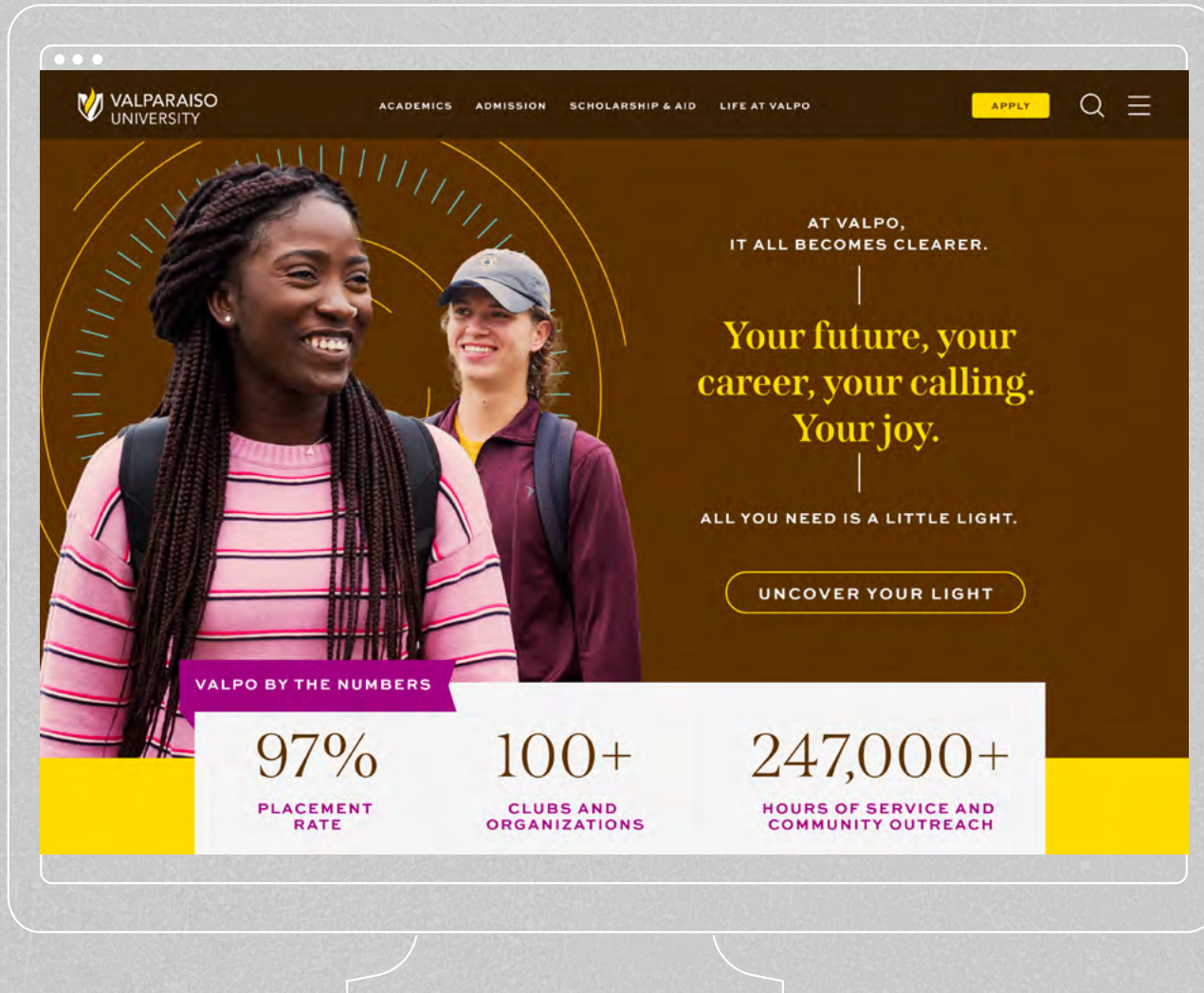


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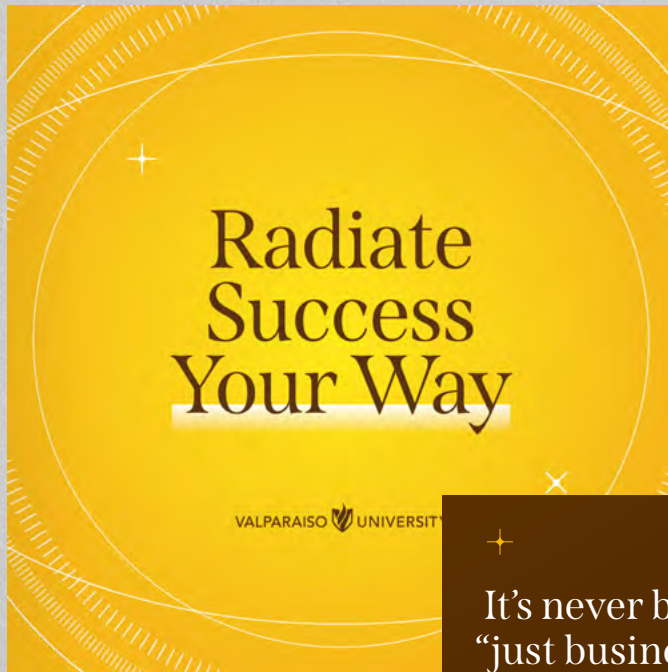
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Campaign Landing Page



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It's never been "just business." It's a calling.

Every Beacon earns their master of business administration side-by-side with other student-professionals seeking something greater for themselves and their communities. And with affordable access to a flexible curriculum delivered by leading business scholars — online or offline, full-time or part-time — you'll develop the expertise you need to truly shine in whatever profession you choose.



"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua."

— STUDENT NAME '22 MBA

Earn your degree from an AACSB-accredited program

Learn innovative, responsive business approaches from leading scholars

Customize your coursework with flexible formats and start times

Access affordable opportunities to meet your professional goals

Take part in a global alumni network



FLEXIBLE

With the customizable formats, workable scheduling, and the deeply connected community of a Valpo MBA, you'll have everything you need to find yours.

ACCELERATED

Full-time Beacons can complete the MBA in as little as 12 months, and even part-time Beacons are anticipated to finish in 24.

SUPPORTED

Valpo's Center for Career & Professional Development ensures that graduates radiate everything they need to find their first position or plan the trajectory towards their last.

CONNECTED

From orientation to graduation, alumni lend their light to MBA students every step of the way, broadening their perspectives as well as their professional networks.

ASSURED

In a recent survey, every Valpo MBA graduate found a job within a year of graduation. Every single one.

Required Certificates

Business Decision-Making

Provides the quantitative foundation necessary to make sound business decisions

Leading the Global Enterprise

Focuses on qualitative skills and knowledge to lead your business locally, regionally, and beyond

Elective Certificates

General Business

Students choose elective courses according to their interests

Business Intelligence

Learn to understand, manipulate, and present data used in decision making

Engineering Management

Apply soft-skills in a quantitative engineering context to better lead people, teams, and projects

Finance

Enhance your understanding of financial risk, managing risk, investing, and financing business opportunities

Healthcare Management

Gain knowledge and skills necessary to enter or advance in the healthcare industry

Management

Develop skills to be an effective leader, manager, or supervisor

📍 | DOCTOR OF NURSING PROGRAM

GROUNDING IN SERVICE,
we radiate the
highest level of care.



3
YEARS TO GRADUATE

100%
ALUMNI JOB AND
GRADUATE SCHOOL
PLACEMENT

100%
NURSE PRACTITIONER
EXAM PASS RATE

In our doctor of nursing program, Beacons become anchored in the hybrid coursework, advanced training, and clinical experiences they need to serve their communities extraordinarily.

The DNP prepares professionals to take on imperative leadership roles that secure high-quality healthcare, whether in our local hospitals in Indiana or on a national stage.

- + Learn from expert faculty, with specialities ranging from neonatal and pediatric care to occupational medicine.
- + Study asynchronously and on a schedule that's flexible enough for your already busy career.
- + Thrive in small classes with intimate mentorship suited to your professional goals and research interests.
- + Gain the credentials you need in a fast-growing field of advanced practice nurses.

TO GET STARTED ON YOUR FUTURE TODAY, VISIT VALPO.EDU/GRAD FOR MORE INFORMATION.

"Valpo has taught me so much – from physical skills and critical thinking to my assessment skills. The faculty in the DNP program have been so supportive of me."

ALESHA MCCLANAHAN '19 DNP
FAMILY NURSE PRACTITIONER,
VALPARAISO, INDIANA

VALPARAISO  UNIVERSITY