

4 Typography

Our Typefaces

Span is our primary typeface for headlines. It's a serif typeface that features chiseled letterforms inspired by engraved lettering.

Span is available for download on [Adobe Fonts](#).

Span

AaBbCcDdEeFfGgHhIi
JjKkLlMmNnOoPpQqRr
SsTtUuVvWwXxYyZz
1234567890 !@#\$%^&*()

Thin
Light
Regular
Semibold
Bold

Thin Italic
Light Italic
Regular Italic
Semibold Italic
Bold Italic

Our Typefaces

DM Sans is a low-contrast geometric sans-serif typeface. It comes in a variety of weights and is legible at all sizes. We often use it for headlines, subheads, captions, and body copy.

DM Sans is available for download on [Google Fonts](#).

DM Sans

AaBbCcDdEeFfGgHhIi
JjKkLlMmNnOoPpQqRr
SsTtUuVvWwXxYyZz
1234567890 !@#\$%^&*()

Thin
Extralight
Light
Regular
Medium
Semibold
Bold
Extrabold
Black

Thin Italic
Extralight Italic
Light Italic
Regular Italic
Medium Italic
Semibold Italic
Bold Italic
Extrabold Italic
Black Italic

Our Typefaces

Sweet Sans is a sans-serif typeface that features wide letterforms that are extremely legible even at small sizes. It works great for small callouts and subheads.

Sweet Sans is available for download on [Adobe Fonts](#).

SWEET SANS PRO

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890 !@#\$%^&*()

LIGHT
REGULAR
MEDIUM
BOLD
HEAVY

LIGHT ITALIC
REGULAR ITALIC
MEDIUM ITALIC
BOLD ITALIC
HEAVY ITALIC

Our Typefaces

Sharpie is an informal family of display scripts. It has a sign-painterly and expressive look that's best used where the tone is informal and expressive.

Sharpie is an open-source font that is available for download through fontshare.com.

Sharpie

AaBbCcDdEeFfGgHhIi
JjKkLlMmNnOoPpQqRr
SsTtUuVvWwXxYyZz
1234567890 !@#\$%^&*()

Light
Regular
Bold
Extra Bold
Black

Typesetting Examples

Our typefaces blend tradition with a contemporary flair, striking a harmonious balance between timeless elegance and modern aesthetics. Their classic letterforms evoke a sense of heritage, while subtle design elements infuse a fresh, forward-looking vibe.

These are the only typefaces approved for use. No others may be used unless the approved typefaces are unavailable for use, such as in standard applications such as emails.

Sweet Sans Pro Heavy
All Caps
8pt / 8pt
Tracking: 300

AT VALPO, IT ALL BECOMES CLEARER.

Your future, your career, your calling. Your joy.

Span Bold
50pt / 50pt
Tracking: 0

DM Sans SemiBold
16pt / 22pt
Tracking: 0

Here, we come together: to learn more deeply, search more widely, and imagine more resourcefully.

DM Sans Regular
10pt / 15pt
Tracking: 0

Every early-morning class. Every late-night chat. Every experience you have at Valpo is just one more tether that grounds you in the values and knowledge you need to stretch further and go farther. And with a compassionate community, generous faculty, and an unshakable belief in human potential, we're here to help you.

“My whole life, I thought I wanted to be an engineer. But I took one environmental science course, and I was hooked. The things I've learned here really opened up my eyes.”

Span SemiBold Italic
9pt / 12pt
Tracking: 0

— EMILY NOVAK '27,
ECONOMICS MAJOR

Sweet Sans Pro Heavy
5pt / 7pt
Tracking: 300

VALPARAISO  UNIVERSITY